

2020 SPONSORSHIP COMMITMENT

SPONSOR INFORMATION

COMPANY NAME (if applicable) _____

CONTACT NAME _____

PHONE _____ EMAIL _____

MAILING ADDRESS _____

SPONSORSHIP LEVEL: RODEO

- | | |
|--|--|
| <input type="checkbox"/> Arena Sign (\$400) | <input type="checkbox"/> Cowboy Cantina Bar (\$2000) |
| <input type="checkbox"/> Arena Sign PLUS (\$500) | <input type="checkbox"/> Sound Man (\$2000) |
| <input type="checkbox"/> Award (\$500) | <input type="checkbox"/> Barrel Man (\$2000) |
| <input type="checkbox"/> Beer Tent (\$1000) | <input type="checkbox"/> Bull Fighter (\$2500) |
| <input type="checkbox"/> Slack (\$1000) | <input type="checkbox"/> Video Board (\$2500) |
| <input type="checkbox"/> Chute Gate (\$1500) | <input type="checkbox"/> Dally Down Saloon (\$3000) |
| <input type="checkbox"/> Event (\$2000) | <input type="checkbox"/> Night Performance (\$4000) |
| <input type="checkbox"/> Buckaroo Bar (\$2000) | |

SPONSORSHIP LEVEL: HORSE RACES

- | | |
|---|---|
| <input type="checkbox"/> Betting Window (\$100) | <input type="checkbox"/> Whiskey Bar (\$2000) |
| <input type="checkbox"/> Turf Club Betting Window (\$200) | <input type="checkbox"/> Video Board (\$2500) |
| <input type="checkbox"/> Individual Race (\$250) | <input type="checkbox"/> Turf Club (\$3000) |
| <input type="checkbox"/> Beer Tent (\$1000) | |

TOTAL SPONSORSHIP AMOUNT \$ _____

- Please send/email an invoice (circle one) Check is enclosed

Please return form to Crooked River Roundup, PO Box 536, Prineville OR 97754. Questions may be directed to Kara Snider (541/280-4097 or email to kara@crookedriverroundup.com).

RODEO
JUNE 25-27, 2020



HORSE RACES
JULY 15-18, 2020





Quick Summary of Crooked River Roundup RODEO Sponsor Benefits (Have an idea for a non-conventional sponsorship? We'd love to hear it!)

\$400 Arena Sign Sponsor

- Sign hung on the outside of the arena

\$500 Arena Sign PLUS Sponsor

- Sign hung on the outside of the arena PLUS company name/logo shown on the video board

\$500 Award Sponsor (Rifle/Buckle)

- Sponsor name/logo on video board
- Information you share placed in the award box for contestant
- Display the award at your place of business until rodeo time

\$1000 Beer Tent Sponsor

- Signage on beer tent
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)

\$1000 Slack Sponsor

- Arena signage
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during sponsored event, and at other times
- Announcements during slack
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)

\$1500 Gate Sponsors (Chute gates and Outgates)

- Sign on gate
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during the rodeo
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 1 Parking pass

\$2000 Event Sponsors

- Flag carried in the arena
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during sponsored event, and at other times
- Name on Day Sheets
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$2000 Buckaroo Bar Sponsor (North end of grandstands)

- Signage at bar
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$2000 Cowboy Cantina Sponsor (East side of arena)

- Signage at bar
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$2000 Sound Man Sponsors

- Three available
- Work with CRR to promote your company with Jason Buchanan, 2020 sound man
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$2000 Barrel Man Sponsors

- Four available
- Work with CRR to promote your company with the JJ Harrison, 2020 barrel man
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$2500 Bull Fighter Sponsors

- Two available
- Work with CRR to promote your company with the bull fighters
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$2500 Video Board Sponsors (x4)

- Signage on video board
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo/ad displayed on the video board during the rodeo (as a secondary visual)
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 2 Parking passes

\$3000 Dally Down Saloon Sponsor (South end of grandstands)

- Signage at bar
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board
- Announcements during the rodeo
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 3 Parking passes

\$4000 Performance Sponsors

- Three available - one for each night
- Company logo will be placed/used in print/digital/radio/TV advertising, promotions and media coverage
- Name on Day Sheets
- Company listed as a Perf Sponsor on the CRR website with a link to company website
- Arena sign for all perfs
- Banner at the main entrance on sponsored night of rodeo
- Company flag will be carried in the grand entry of sponsored performance and in the street parade
- Announcements during rodeo and on rodeo score/video board throughout performance
- Pre-rodeo event invitations
- Tickets to rodeo (1 per \$250 spent)
- 4 Parking passes

Sponsorship deliverables are subject to change. Sponsors will be made aware of any and all changes.



Quick Summary of Crooked River Roundup RACE Sponsor Benefits

\$100 Betting Window Sponsor (sponsor as many as you like)

- Sponsor name/logo on signage above betting window - all 4 nights
 - Social media coverage on the CRR website, Facebook, Instagram
- (if total sponsorship exceeds \$250 you will receive 2 Tickets per \$250 spent - over \$2000 total you will also receive a Parking Pass)

\$200 Turf Club Betting Window Sponsor (4 windows available, 4 nights per sponsorship)

- Sponsor name/logo on signage above betting window - all 4 nights
- Social media coverage on the CRR website, Facebook, Instagram
- The volunteers who operate these windows are crowd favorites and are already assigned. Your window will be HOPPING!

(if total sponsorship exceeds \$250 you will receive 2 Tickets per \$250 spent)

\$250 Individual Race Sponsor

- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during the races
- Sponsor name in program on race page (first come, first served for requesting specific races)
- Halter given to winner
- Photo with winner at the end of the race
- Announcement before race "the XYZ Company Race"
- 2 Tickets to races on night of designated race

\$1000 Beer Tent Sponsor

- Signage on beer tent
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during the races
- Pre-race event invitations
- Tickets to races (2 per \$250 spent)

\$2000 Whiskey Bar Sponsor

- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board during the races
- Pre-race event invitations
- Tickets to races (2 per \$250 spent)

\$2500 Video Board Sponsor (x4)

- Signage on video board
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo/ad displayed on the video board during the races (as a secondary visual)
- Pre-race event invitations
- Tickets to races (2 per \$250 spent)
- Parking pass

\$3000 Turf Club Sponsor

- Signage on Turf Club
- Social media coverage on the CRR website, Facebook, Instagram
- Sponsor logo displayed on the video board AND Big Screen TV in the Turf Club during the races
- Pre-race event invitations
- Tickets to races (2 per \$250 spent)
- Parking pass

****Sponsorship deliverables are subject to change. Sponsors will be made aware of any and all changes.****